Now at Your Service!

One of the Finest Stores and most complete and up-to-date stocks of Mens Wear in the Province.

No matter what you need, you will find we can supply it and give you Complete Satisfaction both in Quality and Price.

We are Still on the Job in Our Old Store with Quality, Value and Service.

Buy your Apples Now and stock up on the best varieties. McIntosh Reds and Wealthys are the best

MAKEE'S STORE AND EVERYTHING FOR A MAN TO WEAR

Two Big Events At Gem Theatre

"Blue Blazes Rawden"

Friday and Saturday---this week.

Something New in Strafing

"To Hell with The Kaiser"

Monday and Tuesday, Oct. 7th and 8th

Red Cross Night THURS. OCTOBER 10th

Draw for B. M. Bunny's Colt. Pictures, Chas. Ray 'The Hired Man' Concert by Local Artistes. Other Attractions.

- Fifty Cents

Bassano to Work Out Americans May

a yelinitating ... of it now it was probable that owners of property from obtained continue to pay their taxes in the read-most of at amount.

Realising that the tax suggested a later issue.

Attaile to work hard.

We are proud of a membership

Register At Bassano

Successful

He suggested the levying of a lax upon improved property in the fown as being the nost feasible solution to the problem.

The discussion which followed showed that the ratesperse howed that the ratesperse howed that the ratesperse howed that the ratesperse had fally grasped the condition of affairs, though several "see the following state of the condition of affairs, though several "see the condition of affairs, though several way. They conducted the "lag Day,"—slims Mac Bennett, and fally opposed to any alterstion in the system of taxalon.

J. H. Stills and E. McQuagherty faggested that rather than pay an improvement tax which in effect would be paying a big portion of the taxes of outside property boldens, they would prefer the mill rate doubled. Several spoke in an investment of the consent to lay a tax on improvements.

Hutton Red Cross **Annual Meeting**

The Hutton Red Cross Society beld its Annual meeting on Wed-nesday eve Sept. 25th, the following officers were elected.

Chairman, B. Fullard; Vic Chairman, Mrs. Alex Flanagan Sec.-Treas., Mrs. Kemp re-elected.

COMMITTEE

Mrs. Llord, Mrs. Skinner, Mrs.
Bunan, Mrs. Brown, Frank Field,
L. J. Kemp, Jas. Byan and Jas.

We are proud of a membersh totalling 104 members. MRS. JESSIE M. KEMP, Secretary-Treasure



Steady even heat Day and night Burns any kind of fuel

You will discover that the Round Oak Heater is from one and one half to double the weight of the ordinary heaters of tha same size. This not only assures uniform heat distribution but a liteline of service.

The Genuine Round Oak Burns all Fuels

Currie & Milroy, Ltd., Bassano.

THE GEM THEATRE

Fri. & Sat., Wm. Hart 'Blue Blazes Rawden'

"TO HELL with THE KAISER." Wednesday and Thursday: Charles Ray in "The Hired Man."

Fri. & Sat., Jack Pickford in 'Tom Sawyer'

Big Consignment Of NEW Goods! For Fall and Winter Wear.

Great Assortment of Men's Lined Gloves and Mitts. Men's, Women's and Children's Sweaters. Comforters and Blankets.

Men's Caps in New Designs, Lined and Unlined. Rubbers and Overshoes for Everybody. Men's Heavy and Medium Weight Underwear.

Boy's Fleece Lined Combi

These goods were all bought over twelve months ago and we are selling them at less than today's

Wholesale Prices.

Buy Early while the Stocks are Complete.

JUST IN!

APPLES-"McIntosh Reds"--3.50 box Celery - Ripe Tomatoes - Sweet Potatoes - Cucumbers

JAS. JOHNSTON The Quality Stor





A Great Nation's Tribute

At leading stores everywhere 22a, postage will deliver an AutoStrop Overseas by first class registered mail.

Europe's Backward Pupil

Must Learn War Is Not a Profitable

Summer of regular flaw manner of regular flaw manner of regular flaw manner of regular flaw manner of the month of the manner of the month of the manner of the summer of the manner of

Their Ancient Code

pelled the whole of her people or the taxes and worship it.

The Buddhist priests of both China and Jagan have a smitcal instrucnation arrives on all kinds of philrippy, not only actions the Amerrippy and the proper from the proper

You pay the same war tax on a pound of cheap, poor tea that you pay on Red Rose.

In other words you pay 10 war tax on a cheap tea which will

make perhaps 150 cups to the pound and you pay the same 10 tax on a pound of Red Rose which easily makes about 250

You will find today more value, more economy, more real satisfaction in Red Rose Tea

It is truly a war time tea.

WOMEN ARE NEEDED



What Do You Make of This, Watson?
Eckley Record—She lost one arm
ad broke her ankle and she is havag difficulty in sting crutches, beause that was the arm the foot was
a and she will have to learn to
ralk with the other hand.

Saskatchewan Sergeant
Gets Victoria Cross

Gets Victoria Cross
Tazikid Machine Gun, Empisement
Bingh-Handed, Thereby Sering Many Lives
Recommendations for the Victoria
Sastatchewan battalion, as Ioliows:
For mest comprisons gallastry
For mest comprisons gallastry
For mest comprisons gallastry
fact made on the enemy's positions
on August So
with his platton, maprotecting the battalion's right flash;
the was Irading the platton gallastry
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good and occurred in his flank, and that
close a range at the advancing flant
letter when he realized that a gay
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good for when he comprised that the
cover the comprised that the machine gun complications, his
first cover the cover t

How Animals Take Gas



Figures Are Right



OR EDMONTON STUCK

T. H. Estabrooks Co.
LIMITED
Sa. Sales Toronto Winnipsg Calgary
Casasian wood Control Lienne No. 6-276

than ever before.

cups:

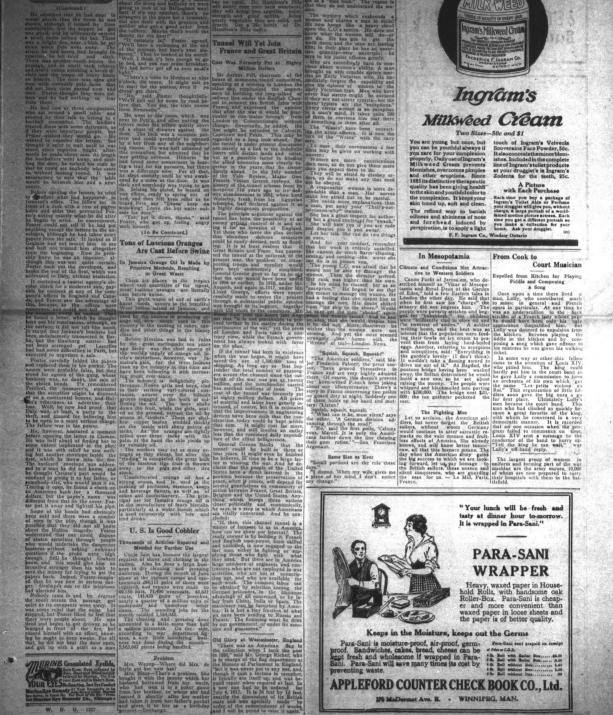


Carmen's Mossenger

HAROLD BINDLOSS

OF BACKACHE

MOLES WESTO



APPLEFORD COUNTER CHECK BOOK CO., Ltd.

176 MoDermet Ave. B. . WINNIPEG, MAN.



Utilizing all the Heat

Any furnace will burn fuel, extract the heat from it. But only a properly built and installed furnace will utilize all the heat to warm your home.

McClary's Sunshine Furnace installed the McClary way is guaranteed to warm your home every room in it.

For Sale By Pierce & Curric, Ltd.

McClary's

Furnace

London Toronto Montreal Winning Va courser St. John, N.B. Caigary Hamilton Edmonton Sastardon 60

SNAP FOR QUICK SALE

1917 Model Ford Runabout with delivery body and Kelly attachment, in First-Class running order. Price for quick cash sale \$700.00 complete.

Advertiser has been called for service in U.S. army and must make a quick sale.

J. W. TANNER, box No. 99, Bassano



TO every home there comes a time when every thought, every hope, every prayer for the future centres on the recovery of one loved one. In that hour of anguish, every means to recovery is sought—the highest medical skill, trained into the price matter ? skill, trained nurses, costly treatment. Does

It may be so great as to stagger the imagination—a sum beyond the possible.

But does anyone ask, "Can we do it?" Money or no money, they do it. And some-

how they pay.

It may mean doing without things they think they need. It may mean privations, sacrifices, hardships. They make unbelievable savings, they achieve the impossible, but they get the money to pay.

To-day in this critical period of our nation-hood, there is imperative need for MONEY sums of money.

Only one way now remains to obtain it.

. The nation must save, every community, every family, every individual Canadian must

H anyone says "I cannot save" let him consider to what extent he would pinch himself to relieve the suffer-ings of a loved one at home; and surely he would not pinch less for our fighting brothers in France.

Without suffering actual privations, nearly every family in Canada can reduce its standard of living, can practice reasonable thrift, can make cheerful sacrifice to enrich the life-blood of the nation.

You who read this, get out pencil and paper NOW. Set down the items of your living expense. Surely you will find some items there you can do without.

Determine to do without them.

Start TO-DAY. Save your money so that you may be in a position to lend it to your country in its time of need.

The Massaun Mail, raise funds for thes

justify its adoption by every man, woman and child in Canada, for in braces every act of a person's life.

We are urged to practice thuit

The lunds are available and the not for the sole purpose of saving government should make it its money, but for the wider object of business to get them. economising in labor, so that labor may be released for work directly ected with the war.

For instance, a man by wearing

expenditures in other lines which all, and as many more wan 60 not will suggest themselves readily to give according to their means all, we may not only help ourselves but we are helping indurctly the two ware florts being made in our behalf by the nation.

We would urge our members of the Dominion and Provincials D.

contribution to the war can only be maintained, by the strictest economy of effort and the conser-

which give the greatest value and service, for while it does not take any more labor to make good articles than inferior, the greater length of service or the superior quality effects the saving required.

Examine your expenditures for a month by careful check together with the results you obtain from your purchases and you will be to estimate just how much you can save and how much its history. greater value you should have received by more thrifty buying.

While reckless extravagance may have been eliminated largely by the unfavorable season, there are many dollars spent to-day do not bring a nickle's worth of good to the spender.

These and all other unnecessary spendings must be cut out, if the individual is to assist the nation to do its part in the bringing about the successful issue of the war.

The many and varied appeals for contributions to funds organised to supply the soldiers with necessities and comforts are becoming sites and comforts are becoming more and more frequent and each exposes a deficiency in the arrange-ments made by the Army authorities for the welfare of the boys in France and England.

It is inevitable that people should begin to wonder why, if these things which the Y M. C. A., Church Army, Salvation Army, Kuights of Columbus, and above all the Red Cross Society above all the New Class Society are so essential to the physical moral and spiritual welfare of our boys, that the Government does not appropriate sufficient money for the purpose so that every want may be supplied.

The efforts which are made

The Thrift Campaign which is by raining the amount needed by being urged over the whole taxation through channels and Domnion is one which, if success-organisation, which fatheady, extit dut, will have effects which will be all this work could and should be appreciated long after the war has eliminated.

But in its relation to the way could be done it only the funds that a chieve a purpose which were available to build up the justify its adoption by search of the born and supplies, are essentials.

If the funds were available!

Alberta's experience in the Patriotic Fund Levy has taught us now easy it is to carry a burden when everybody takes an equal For instance, a man by wearing when a verybody takes an equal his clubes longer may, cut down proportion of the load, and there is his expenditure and release both but little doubt that if everything labor and material for other purposes. The same thing is equally provided by taxation the work applicable to women.

By climinating joy-riding a man aware gasoline for the country and feel the pinch at home.

While the funds are raised by wear and tear of the ear himself.

rear and tear of the car himsels.

In cutting down unnecessary thousands who never respond at spenditures in other lines which all, and as many more who do not all the control of the con

It is not necessary to explain the Parliaments to give this matter regency of the matter for it must their earnest consideration, for the e obvious to all that Canada's necessity of the work overseas necessity of the work overseas together with its vital importance, which is only now be realised demands that it be placed on a safe and sure basis.

Your job is to grub stake this world. That is what you are up against, and it is quite a job. You can do it. You have done it for four years, and what was done then

There is no such a thing as a food surplus in this world. The universe is living from hand to mouth as probably never before in

its history.

The siceks of food have been wiped out, and the producers have been taken from the land in large numbers. The call to those remaining is much louder than ever before. It is more insistent, and its demands must be heeded.

The full dinner pail is but a memory for millions on the earth. It can be filled sufficiently to keep life going, but it can only be filled by you. It - can 'ty be done in Europe. It must be done here

Not until the Hun is hammered into submission, not until peace is declared, and commerce resumes its wonted way can we let up for a

Get the tractors on the land.
Keep them working day and night.
Turn over more acres of land.
This can be done. You have the

triotism, the courage, and the PLOUGH.

> Come to the Gem Theatre Thurs. Oct. 10

See the draw for Bunny's horse See the pictures Enjoy the concert All for 50c

Atlas Lumber Co'y

Galt Coal

Buy your winter's supply now while it can be got. We were fortunate to get deliveries, but can't guarantee for the future. REMEMBER the demand is far greater than the supply, so The Time to Buy is NOW!

12in. Dry Firewood

The ideal summer fuel. Easy to split; just the kind for summer use and kindling.

Atlas Lumber Co., Ltd. C. F. DOOLEY, Local Manager.

Ogilvie's Gov'ment Standard Flour

McKee, The Grocer - Bassano



Buy an Irrigated Farm

From the Canadian Pacific Railway.

Irrigation makes the farmer independent of rainfall, and lineares good crops, not occasionally, but EVERY YEAR.

Irrigation makes possible the auccessful culture of alfalfa, the king of alfalfa, which insures good returns in dairying and mixed farming.

Irrigation means intensive farm-ing and closs settlement, with all the advantages of a densely populated agricultural community

Irrigation in the Canadian Pacific Italiway Irrigation Block is no longer an experiment, the years that it has been tried busing absolutely demonstrated in success wherever lotaligently applied.

BECAUSE-

prices up to \$50 PER ACRE, with ilege of a loan of \$2,000 for improvements (6% interest); no and of fourth year, reduced interest if settlement conditions are complied with, and no water

rental for first year. Contract can be paid off before

maturity if desired. This is the most liberal offer of irrigated farm land on record.

For full particulars, apply to

Allan Cameron, General Supt. of Lands Canadian Pacific Railway, Department of Natural Resources

Br. 30, 06, Neilann

Mehater Block, Bassana

BURNS & MAVOR

MRS. M. GRAY FURNITURE and UNDERTAKING

Harry Holmes BUILDER Phone

Estimates given free on all work



A. F. & A. M.

ets First Tuesday of Each month. E. McCaugherty, W.M. John Golden, See

Graduate Nurses in attendance

A. G. Scott - Superintender

Dr. B. E. BARLOW

Veterinary Surgeon

Day and Night Calls Promptly Attended.

The Exchange Stables,

Bassano. Phones: Office, 24; Residence, 20.

CHURCH of The BLESSED VIRGIN (ANGLICAN)
Corner 5th Avenue, and 5th Sceet
ervices every week as advertised.
Sunday School 3.00 p.m.

Rev. A. C. SWAINSON, Vicas

sano PRESBYTERIAN CHURCH day School at 10:30 a.n

Rev. T. S. PATON

WE ARE LARGER

FAT'S OUICK LUNCH

TURKEY AT ALL HOURS Fruits, Candy, Ice Cream, Etc Greens in Season MEALS 25c. up

Phone 18

LOST!

\$100 REWARD

"POTTER THE PAINTER

\$10 REWARD STRAYED

\$25 REWARD

\$20 REWARD

FOR PRICES on any inside Painting Paperhanging or Alabasting, for fall and winter work, apply to POTTER THE PAINTER.

FOR SALE

Saddle Horse, about seven years old; good cattle pony, quiet, and suitable for lady. Apoly Mrs. R. P. ROBINSON, P. O. Box 294 Bassano or Aloha Farm

MEN WANTED

MEN WANTED

DUBINES and Million

We pay: Common laboreh \$4.00.

Swampers \$4.25 and Swayers \$4.00 etc.

Swampers \$4.00 etc.

Swampers \$4.00 etc.

Swampers \$4.00 etc.

Swampers \$4.00 etc.

Denvy, B.O.

Denvy, B.O.

1917 86-4 Operland Car, in aplendid condition, and in every way equal to a new car, with all accessories and tires in first class shape; new spars the which has never been used. A Snap for guick sales—Casi or terms to suitable pur-chaser. Apply Mail Office.

Agents Must Take Out The Canada Food



Notice of Court for Confirmation of Returns of Unpaid Taxes.

Acting Department of Municipal Affairs.

Obspariment of Municipal Affairs.

Audi Star Act, occurring this cilibration of the Canada Food Isont. "An University Child Program of the Canada Food Ison Canada Food I

Most Heat

For Sale By Pierce & Currie, Ltd.

McClary's

from Fuel



NOTICE-MILITARY SERVICE ACT. 1917

REGISTRATION OF UNITED STATES CITIZENS

MILITARY SERVICE BRANCH.



NOTICE-MILITARY SERVICE ACT. 1917 MEN EXEMPTED AS FARMERS

Having in view the importance of leaving a suffi-cient number of men on those farms, which are actually contributing to the National Food Supply, notice is hereby given as follows:

notice is hereby given as follows:

1. ALL MEMBERS OF CLASS. I POSSESSING EXEMPTION AS PARMERS which is expiring and NPO WISH TO REMAIN EXEMPT should community with the Registrars under the M.S.A., of their respective districts, REQUESTING AN EXTENSION IN TIME OF SUCH EXEMPTION. Questionnaires will thereupon be issued to these onen-by the Registrar and they will receive further some of the respective districts, reconstructing sufficiently to the National Food Supply.

2. In order to facilitate productive employment during the Winter months, M.E.N. EXEMPTED AS PARMERS SHOULD APPLY TO THE REGISTRARS FOR PERMITE TO ENGAGE FOR THE WINTER IN SOME OCCUPATION OF NATIONAL PROPERTY OF THE WINTER IN SOME OCCUPATION OF NATIONAL PROPERTY OF THE WINTER IN SOME OCCUPATION OF NATIONAL PROPERTY OF THE WINTER IN SOME OCCUPATION OF NATIONAL PROPERTY OF THE WINTER IN SOME OCCUPATION OF NATIONAL PROPERTY OF THE WINTER IN SOME OCCUPATION OF NATIONAL PROPERTY OF THE WINTER IN SOME OCCUPATION OF NATIONAL PROPERTY OF THE WINTER IN SOME OCCUPATION OF NATIONAL PROPERTY OF THE WINTER IN SOME OCCUPATION OF NATIONAL PROPERTY OF THE WINTER IN SOME OCCUPATION OF NATIONAL PROPERTY OF THE WINTER IN SOME OCCUPATION OF NATIONAL PROPERTY OF THE WINTER IN SOME OCCUPATION OF NATIONAL PROPERTY OF THE WINTER IN SOME OCCUPATION OF THE WINT

MILITARY SERVICE BRANCH.

Eye Talk!

Your Physician Will Tell You

That in many cases Headaches Dizziness, Mental Lassitude and Chronic Nervous Afflictions are due directly to Eye Strain and Imperfect Vision.

It is our business to correct Defective Vision and Relieve all Strain of the Muscles and Nerves of the Eye.

Powers Optical & Jewellery Co.

Why do they bring their Cars to US?

Because they, the discriminating owners of automobiles, know that their autos will receive expert attention and will be in first-class running order before it leaves our hands.

W. E. SAMBROOK --

ARMED TRAWLERS ENCOUNTERED AND DROVE OFF ENEMY SUBMARINE

VICTORY WAS TYPICAL OF MEN ENGAGED IN FIGHT

Under Command of R. N. V. R. Officers the Ships, Loaded With Fish, Swung Into Formation With the Precision of Warships.

Action Opened When Sub. Ranged In

Belfast's Big Undertaking Britain's War Effort
Sour to United States FOR EACH SPANISH VESSEL SUNK

The Common of th





THE RECORD IN THE PROPERTY OF THE PROPERTY OF











Crown Lumber Co.

LIMITED

We are still here and ready to supply you with

The Very Best of Everything in Building ... Materials ...

Lumber (finest sanded finish), Lath, Brick Cement, Plaster, Full line of Doors and Windows Poles and Posts.

In fact, ask for anything you want in this line, for we will have it!

Crown Lumber Co., Ltd.

JOS. WRIGHT,

Box 26

Nine years local Manager.

Phone 31

A Good Motto

When your Car needs Repairing or Overhauling bring if to US.

Your repairs will be attended to on the spot, and we guarantee satisfaction.

We SPECIALISE on Repair Work, and we handle all makes of cars.

We have a Service Car ready at all times to assist you in east of Breakdown on the Road!

A FULL LINE OF ACCESSORIES IN STOCK

THE GENERAL GARAGE - F. H. Berry, Manager

UNION BANK

When will You Save II you don't Save NOW?

OF CANADA

Though your salary or income will no doubt increase, so will your expenses—and many find that the latter more than keep time to start a Reserve Fund

Depart the axtra you have on hand now you can open as

BASSANO BRANCH - G. W. BOYD, Manager Cluny Branch, F. B. Stephens, Manager

Home Dressed Meats

IT'S A PLEASURE

TO SERVE

is it sweet, tender julcy beef as is to be had at this market. But like more pleasure to taste it. Try a rosat for Sunday dinner if you would know what good cating is. It will gost you bothing to try it. Our prices are no higher than odg as change for just ordinary



Phone Orders Promptly attended to E. EVANS & SON

E. G. Holley, Mgr. -

Phone 22

Local and Personal

Mr. and Mrs. George Morden motored to Lethbridge on Saturday. Mrs. Jameson of Medicine Hat was visiting her father, Wm.

The equipathy of their many friends is being-extended to Mr. and Mrs. Hy. Ward in their recent bereavement.

Service will be held in the Anglican Church on Sunday next at 11 a m., when the Sagrament of Holy Communion will be administered.

The Lumber Yard at Makepeace formerly owned by A. B. Stephens, has been purchased by the Grown Lamber Co.

Air. McCall M.P.P. for Acadia was in town on Tuesday, discussing politics and politicians with J. S. Mavor.

J. M. Dixon of Favor was one visitor to town this week we were fleased to see. There are others who are assured just as warm a welcome.

J. W. Walker, district superintendent of the Crown Lumber Co. was in town on Monday, inspecting the timber on Furlatt & Fortier's bowling allers.

The Selvation Army appeal for funds is one which should find a rendy and willing response. From all. Their work is limited only by your generosity.

A. McTeer of Calgary, who is the chairman for the district of the Victory Loan Committee, was in town leat wask making arrangements for the organisation of a local committee for the 1918 campaign.

Don't forget that you are expected at the Annual Meeting of the Red Cross tonight. Men who are members are especially requested to devote this one night in the year to Red Cross business.

P. J. Barry has severed his conpection with Webster Brothers and is deaving from this week for a warmer climate, which his political friends and opponents have longsines wished on him.

since wished on him.
It may interest the people in the
town and country to know that is
in possible to purchase their
Chaptrougus eason (felest now. It
will be remembered that less year
the tickets were all sold long before
the day of opening and it would be
advisable to secure your early this
year for the demand will underlike
the year greater than less year.

ANNIVERSARY SERVICES.

Special Anniversary Services will' b) held on Sunday first in the Presbyterian Church, morning and evening

evening
The S. S. and Adult Bible Cines
will meet at 10 30 a.m. A. 11
a.m. the Anorthic service will commence, and during, the service
Sacrament of the Lord's Supperwill be dispensed. All Linmonthers are arged to be present
Mrs O A. Hulm of Lathour, will
are.

At 7.30 in the evening the service will be enhanced by special music by the choir, and the address will be in keeping with the occasion.

On Monday night at 8 o'clock a congregational social will be held in the church. There will be a short musical programme, games, and light refreshments.

ught refreshments.

All friends of the congregation are cordially lovited for attend the special nervices and also the Social on Monday night. We want you I feel at home with us so come and act acquainted. We will be glad to welcome you

DR. A. T. SPANKIE

Eye, Nose, Ear & Phroat Specialist

OFFICE:
Salte 121-122, New P. Burns Building,
Corner-Oth Ave., and Zod St., East
CALGARY
Pleases: Office M2518, House M2077
Interne & House Surg's Manhattan
Ever-Not. None & Threat Housein

You will get it at The Bassano Hardware

Have you seen the Gurney-Oxford Alberta Hot Blast Furnace

Guaranteed to burn Hard or Soft Coal, Coke or Wood.

SPECIAL FEATURES: The conical base which throws the heat direct to the floor.

The Check Draft which prevents waste of heat through the flue: The Heavy Corrugated Fire Pot, aurounded by an air space, which will last undefinitely: The Improved Duples Grates: Clinker Prool.

No. 18, Medium Size - \$25.00 No. 21, Large Size - \$28.00

SPECIAL OAK HEATERS

A first class well built Heater, which in appearance would be an ornament to any home as well as thoroughly heat it in the coldest of weather. Has mice openings in dose, and extra deep ash pit along with all the other features of a good heating stove.

N. 15 \$18.00 - No. 17, \$22.00

A Range of other Heaters from \$9.00 to \$20.00

You will get it at the Bassano Hardware



T'S surprising how much the Waistseam adds to the effect of a coat. You'll know the reason for its popularity the moment you slip it on and see your figure in the mirror. The fact is that most men who do, don't want to take it off.

Society Brand Clothes

hafe the style tailored in by hand, so it will stay in as long as the fabric laste. That's the only way that any Society Brand Suit or Overcoat is tailored, regardless of the model or the price.

All Society Brand Clother embody one standard of workmanship, and one that gives you more and better tailoring than any other clother that we know. The label identifies the genuine; it is also the maker's pledge of satisfaction.

Looking over the new Society Brand ideas is as good as attending a style show. This is the time to come in.

JACK TORGAN - BASSANO

"Style Headquarters" - Where Society Brand Clothes Are Sold